

# 2026 EXPO



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EXHIBITOR & SPONSORSHIP  
OPPORTUNITIES



# THRIVE After 55

JOIN US FOR AN INSIDE SCOOP ON ALL  
THINGS GENERATIONS 50+

Exhibitor Booths • Educational Sessions • Music  
Giveaway Bags • Free Admission

**11 APRIL 2026**  
**10 AM - 3 PM**

Kiwanis Club of Madoc  
St. Lawrence St. E. Madoc

[www.cnhcchamber.ca](http://www.cnhcchamber.ca)

Central & North Hastings Chamber of Commerce is excited to host the 1<sup>st</sup> Annual Thrive After 55 Expo on Saturday April 11, 2026 from 10am – 3pm at the Kiwanis Club of Madoc.

The Expo offers a full day of fun for the 50+ community with more than 30 trade show booths, information sessions and entertainment featuring an impressive variety of products, services and information for older adults and their families. This one-day event will be a must see, as this will become an annual event for the 55+ in the Central & North Hastings Communities.

The Thrive After 55 Expo offers an incredible opportunity to profile your business to an engaged audience of older adults in Central & North Hastings. You'll get great visibility with your target demographic at this well-attended Expo and in marketing activities leading up to the event.

We are offering sponsorships that give you significant opportunities to get in front of your target audience and share valuable information about your products and services.

#### SUPPORTING THRIVE AFTER 55 EXPO

<p><b>Mission</b> To support older adults to live well in their community.</p>	<p><b>Vision</b> A community of engaged older adults.</p>
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Our goal is to Lead the way to change lives and make a real impact for vulnerable seniors in Central & North Hastings. We are inviting sponsors and exhibitors to bring non-perishable food donations to the expo. Help us build a tower of food to feed hungry seniors!



**ACTIVE LIVING SPONSOR \$750 (2 available)**

Premium Large Booth 12 x 6 with 8ft table +4 Chairs plus logo featured on all expo marketing.

**Print:**

- Half page ad space in event program
- Full page in ad featuring logo, photo, business bio in April's News On 7 Publication.

**Digital:**

- Ad placement in Chamber Membership bi-weekly newsletter
- Logo will be placed on Chamber's website – linked back to sponsor website
- Mentioned on Hastings Cable as main sponsor
- Mentioned on Social channels leading up to event and during event

**Complimentary:**

- Receive 20% of annual ad space in the News On 7
- Receive a 10 x 10 booth space at the Central Hastings Outdoor Show in May
- Take part in the Chamber's Community Voice Program that airs live on Facebook.

**Engage:**

- Opportunity to present at one of the Educational Sessions
- Opportunity to share your knowledge and expertise, published in our News On 7 publication.
- Opportunity to be one of our Key Note Speakers at the Thrive After 55 Expo 2026.

**Recognition:** Post event Thank you ad in the May edition of the News On 7, Membership Newsletter & Chamber's Social Channels.

**COMMUNITY CHAMPION SPONSOR \$500 (2 available)**

Premium Booth 10 x 10 with 6ft table +2 Chairs plus logo featured on all expo marketing.

**Print:**

- Half page ad space in event program
- Half page ad featuring logo, photo, business bio in April's News On 7 Publication.

**Digital:**

- Ad placement in Chamber Membership bi-weekly newsletter
- Logo will be placed on Chamber's website – linked back to sponsor website
- Mentioned on Social channels leading up to event and during event

**Complimentary:**

- Receive 15% of annual ad space in the News On 7
- Receive a 10 x 10 booth space at the Central Hastings Outdoor Show in May
- Take part in the Chamber's Community Voice Program that airs live on Facebook.

**Engage:**

- Opportunity to present at one of the Educational Sessions
- Opportunity to share your knowledge and expertise, published in our News On 7 publication.

**Recognition:** Post event Thank you ad in the May edition of the News On 7, Membership Newsletter & Chamber's Social Channels.

### **HEALTHY AGING SPONSOR \$250 (2 available)**

Premium Booth 10 x 10 with 6ft table +2 Chairs plus logo featured on all expo marketing.

#### **Print:**

- Half page ad space in event program
- Quarter page in ad in April's News On 7 Publication.

#### **Digital:**

- Ad placement in Chamber Membership bi-weekly newsletter
- Logo will be placed on Chamber's website – linked back to sponsor website
- Mentioned on Social channels leading up to event and during event

#### **Complimentary:**

- Receive 10% of annual ad space in the News On 7
- Receive a 10 x 10 booth space at the Central Hastings Outdoor Show in May
- Take part in the Chamber's Community Voice Program that airs live on Facebook.

**Engage:** Opportunity to share your knowledge and expertise, published in our News On 7 publication.

**Recognition:** Post event Thank you ad in the May edition of the News On 7, Membership Newsletter & Chamber's Social Channels.

### **DOOR PRIZE SPONSOR \$150 (2 available)**

Logo featured on all expo marketing.

**Print:** Business Card ad space in event program

#### **Digital:**

- Logo will be placed on Chamber's website – linked back to sponsor website
- Mentioned on Social channels leading up to event and during event

#### **Complimentary:**

- Receive 10% of annual ad space in the News On 7

**Recognition:** Post event Thank you ad in the May edition of the News On 7, Membership Newsletter & Chamber's Social Channels.

## SPONSORSHIP & EXHIBITOR REGISTRATION

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### PLEASE SELECT YOUR PREFERRED OPTION:

#### SPONSORS

- Active Living \$750
- Community Champion \$500
- Healthy Aging \$250
- Door Prize \$150

EXHIBITORS - Setup is from 8am to 9:30 (Doors Open to Public at 10am)

- 10 x 10 Booth with 6ft table + 2 chairs + power \$75
- 10 x 10 Booth with 6ft table + 2 chairs \$50

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Signature: \_\_\_\_\_

#### PAYMENT INFORMATION

50% Deposit required upon sending in registration form. Balance due April 24<sup>th</sup> by 12pm.

Etransfer: [centralnorthchamber@gmail.com](mailto:centralnorthchamber@gmail.com)

Credit Card (Visa, Mastercard):

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CSV \_\_\_\_\_

Name on Card: \_\_\_\_\_

Note: all payments received will be sent a receipt. All credit card information will be blacken out with black marker after being processed.

#### CANCELLATION POLICY

The exhibitor fee (minus \$25 admin fee) will be returned for agreements cancelled BEFORE 3:00pm, Wednesday April 22, 2026. There will be no refunds for agreements cancelled after this time.

Sponsorships are non-refundable.

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#### OFFICE USE ONLY

Registration Received On: \_\_\_\_\_ Receipt Sent On: \_\_\_\_\_

Booth Location: \_\_\_\_\_