

Madoc & District Chamber of Commerce  
& Quinte Broadcasting Presents

# SPONSORSHIP PACKAGE

Saturday June 10, 2023  
&  
Sunday June 11, 2023



[www.madocchamber.com](http://www.madocchamber.com)

## Invite

The Madoc & District Chamber of Commerce invites you to take part in our 1st Annual Outdoor Show. The Outdoor Show is a new and exciting one of its kind event that we are starting in Central Hastings. With each year to come, the festival will grow in size and the opportunities for visibility for our sponsors will grow.

Please take a moment to review the attached sponsorship levels. Remember, all details are customizable and we are quite open to any suggestions you may have in creating a package to meet your particular needs.

## The Event

The first annual Outdoor Show is June 10th and 11th and being held at the Madoc Arena & Agricultural Fair Grounds. Visitor's will be able to discover the new trends, products and services, everything from fishing, hunting, boating, camping, RV's, home, cottage, cabin or recreation, food vendors and more. This is an excellent opportunity to reach the exhibitors and visitors who attend the show this year and years to come.

**Event Details:** Date: June 10th and 11th 2023 Location: 35 Copper Road Madoc, ON K0K 2K0

**Audience Expectations:** Being the first event of this kind in the area of Central Hastings, we are estimating a large attendance.

**Act Now!** The opportunities outlined in the following pages are limited in number, so don't delay! All sponsorship opportunities are available on a first come, first served basis.

**Custom Packages Available:** Our sales and marketing team will help you make the most of your sponsorship dollars with a variety of options and price points. If you don't see what you are looking for or would like to discuss a unique package tailored to your company's specific needs, please don't hesitate to contact us.

**For more information contact:**

Shari Pearce, Chamber President: 613 849 5069 Janice Chrysler, Event Chair: 613 334 1889 Chamber Office: 613 473 1616

## About Us

The Madoc & District Chamber is dedicated to enhancing the quality of life in the community by actively supporting business, economic growth and economic diversification. The Chamber provides an important leadership role by advocating for the interest of Central Hastings businesses and by working in partnership with other organizations.

As the voice of business in Central Hastings, the Chamber is also instrumental in organizing annual and monthly networking and community events to help strengthen local businesses. The Madoc & District Chamber of Commerce is a not-for-profit entity run solely by volunteers. Our membership has a steady growth and a dedicated board of directors who work the chamber as its their own business - heart & soul.

75% of the proceeds from the Outdoor Show will go towards the chambers Young Entrepreneurs & Professionals Program and 25% will help with the operating cost.

## Why Partner?

- Join our mission to help our youth to become successful entrepreneurs.
- Showcase your business to the communities within Central Hastings.
- Visitor's will be able to discover new products and trends, plus products and services for fishing, hunting, boating & outdoor lifestyle, and more.

## Important Notes

Several opportunities are exclusive and limited to only one sponsor. For this reason, sponsorships are accepted on a first-come, first-served basis. The Madoc & District Chamber of Commerce must approve ALL sponsorship merchandise using our logo.

*Thank you for considering sponsoring the 2023 Outdoor Show in Central Hastings!*

*We look forward to help you maximize your sponsorship investment to its full potential.*

MADOC & DISTRICT CHAMBER OF COMMERCE

**YEP**  
YOUNG ENTREPRENEURS  
& PROFESSIONALS



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YOUNG ENTREPRENEURS & PROFESSIONALS

# Sponsorship Levels

## Levels Title, Gold & Silver Complimentary Booth

Sponsor Benefits	Title Sponsor \$2500	Gold Sponsor \$1500	Silver Sponsor \$1000	Kids Casting Pond \$500	Give A Way Bags \$750
Company Name Announced by Event Host	Announced as Title Sponsor	Announced as Gold Sponsor	Announced as Silver Sponsor	Announced as Casting Pond Sponsor	Announced as Give A Way Bags Sponsor
Take The Mic (Speak about your products & services)	10 minutes of speaking time	10 minutes of speaking time	5 minutes of speaking time	5 minutes of speaking time	5 minutes of speaking time
Recognition on all advertisements & website					
Banners & Signage at Grounds (provided by sponsor)	2 - 3'x 8' Banner or Sign Front Entrance & Arena Entrance	2 - 3'x 8' Banner or Sign Front Entrance & Arena Entrance	1 - 3'x 6' Banner or Sign Front Entrance	1 - 3'x 6' Banner or Sign Front Entrance	1 - 3' x 6' Banner or Sign Front Entrance
Logo on Event Signage at Main Entrance (provided by Chamber)					
Social Media Shout Outs before the event and during the event					
Ad in Event Program	Full Page	Full Page	Half Page	1/4 Page	1/4 Page
Ad In News On 7 Community Paper June's Edition	Half Page	Half Page	1/4 Page	1/4 Page	1/4 Page
Gate Passes	16	12	10	8	10

# Sponsorship Form

To secure your sponsorship please complete this form and return via email to madocchamber@gmail.com by May 15th.

<b>Company Name:</b>		
<b>Address:</b>		
<b>City:</b>	<b>Prov:</b>	<b>PC:</b>
<b>Phone:</b>	<b>Email:</b>	
<b>Website:</b>		

## Sponsorship Level - Please Check Which One

	Title Sponsor	\$2500
	Gold Sponsor	\$1500
	Silver Sponsor	\$1000
	Give A Way Bags	\$750.00
	Kids Casting Pond	\$500

## Payment Details

Cheque Payable to: Madoc & District Chamber of Commerce  
Etransfer: treasurer.madocchamber@gmail.com

## Conditions:

In order to guarantee inclusion in the Outdoor Show online and print marketing, sponsorship forms are due by May 19, 2023.

**Sponsor Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

By Signing above you agree to sponsor the 2023 Outdoor Show at the above indicated level and agree to pay all sponsorship fees by June 2, 2023.

Madoc & District Chamber of Commerce  
Outdoor Show  
PO Box 669  
Madoc, ON K0K 2K0