

EXHIBITORS PACKAGE



Saturday March 16, 2024

Kiwanis Hall

139 St Lawrence St E, Madoc

Presented by: Madoc & District Chamber of Commerce



Why Exhibit At Connect 4 Success

- Showcase your products, services
- Network with peers
- Learn, Connect & Grow
- Develop business leads & new customers, build brand awareness, expand your business
- Gain invaluable knowledge
- Recruit Staff

The Connect 4 Success Expo with a Job Fair has been developed to connect our Central Hastings business owners with one another, (Madoc, Ivanhoe, Madoc Township, Marmora, Tweed, and Bancroft); to explore the potential of new opportunities that may be available by networking locally and to share their current business offerings with others. This event is open to the public to come out and discover all the new businesses within the surrounding areas.

Business owners will be able to display their current employment positions and recruit at the event.

Why is now the right time to attend a business expo?

There are many reasons why connecting and networking with our local business community is a valued proposition:

- An opportunity to share your business with the local residents.
- An opportunity to reconnect with businesses with whom you have had prior relationships or alignment and generate new leads.
- Enhance your B2B (Business to Business) or B2C (Business to Consumer) strategy.
- You will hear from other businesses about what has been happening in the surrounding area that will bring inspiration and ideas on ways to move good ideas and initiatives forward in your business.
- You will also have an opportunity to make connections that will further your knowledge and potential profit line.

Marketing for the Event

The Chamber of Commerce will be advertising the event through print marketing (signage, flyers) – 4 weeks prior to event, and social media.

Exhibitors Cost

\$75.00

Includes:

- 6ft table with 2 chairs
- Exhibitors Marketing Kit
- Coffee & Tea through out the day
- Wifi
- Mentions on Chamber's social media channels
- Setup is available Friday evening from 5pm to 7pm then on Saturday morning starting at 8:00 am. All booths must be set up by 9:30 am.
- Please DO NOT tear down your booth before 3:00pm. This is not fair to other exhibitors and visitors.

Terms & Conditions

Exhibitor space will be available on a first come, first serve basis. All table location and additional requests will be taken into consideration but can not be guaranteed.

All exhibitors must have at least one staff member present at their booth at all times during show hours. By completing this exhibitor registration form you are confirming that you are authorized representative of your company. You also approve that Madoc & District Chamber of Commerce can use your corporate logo within the event marketing materials – both print and online.

Payment: A deposit of 50% is required when you send in your registration form, balance due Thursday Feb 20th by 2pm. If fee is not received by Feb 20, 2024 a space cannot be guaranteed. Space is limited and subject to approval. Once your booking form is accepted and a deposit has been received, your table will be reserved.

Your registration is not considered complete until full payment has been received. You agree to pay a service charge of \$50 for any returned cheques. A full refund, less \$50, will be possible only if cancellation is received in writing no later than Feb 29, 2024. There will be no refunds for cancellations after March 1, 2024. If the event is cancelled by the organizers, a refund will be given. The Chamber of Commerce is not responsible for weather or any other uncontrollable circumstances that may affect attendance. Under no circumstance will a refund be given except as noted above.

Madoc & District Chamber of Commerce has the right to refuse any exhibitor registration form that does not align with our terms and conditions.

**Exhibitors Registration Form
Connect 4 Success +Job Fair**

**Saturday March 16, 2024
Kiwanis Hall, Madoc**



Exhibitor Information * will be published on Website (please type or print).

Company Name* _____ Street Address/PO Box* _____

City* _____ Province* _____ PC* _____

Company Phone* _____ Company Email* _____

Contact Name _____ Job Title: _____

Contact E-mail _____ Contact Phone _____

Payment Schedule - Email back to : madocchamber@gmail.com

Chamber Member Cost is: \$75.00 50% Deposit Due Upon Registration or Full Amount

Payment By: Cash Cheque E-transfer I have read the Terms and Conditions.

Authorized Signature: _____ **Date:** _____

Sign and return to by Email madocchamber@gmail.com or Canada Post: **Madoc & District Chamber of Commerce PO Box 669 Madoc, ON K0K 2K0**

Make Checks payable to: Madoc & District Chamber of Commerce

SIGNED FORM MUST BE RETURNED TO RECEIVE SPACE BY Feb 20, 2024

Please contact Chamber at (613) 473 1616 with any questions regarding this agreement.